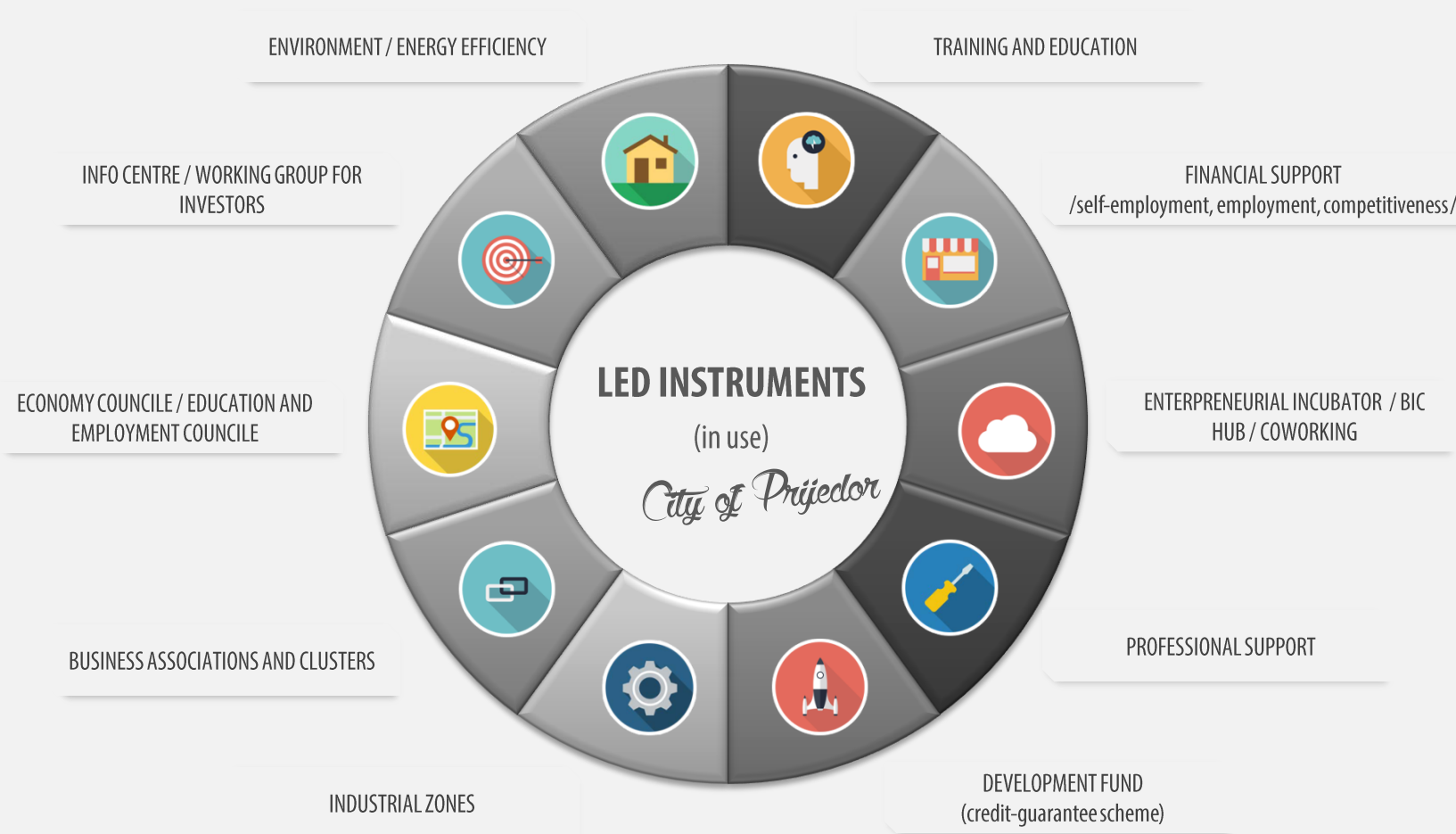


**DEVELOPMENT AGENCY OF THE CITY OF PRIJEDOR**

**PREDA**

**OUR MISSION IS DEVELOPMENT**





# AGENDA

Presentation of the Agency in the shortest terms, with the aim of bringing our activities and the areas in which we operate closer. It's important for us to get to know the wider business and social community that the Agency, with its services and acquired competences, works in the interest of the economy and citizens, using all available instruments of local economic development.

[www.predaprijedor.com](http://www.predaprijedor.com)

## **ABOUT AGENCY**

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## **VISION / MISSION**

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## **STRUCTURE**

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## **NUMBERS**

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## **SERVICES**



# ABOUT AGENCY

The development agency of the city of Prijedor "PREDA" is one of the leading development organizations in the country and the region. It has been operating since 2003, when the focus of activities was on local and regional economic development, development of entrepreneurship and small and medium-sized enterprises, territorial marketing, and providing support to both domestic and foreign potential and existing investors.

Over time, the scope of work was expanded and today the agency is an organization that deals with economic and social development, i.e. environmental protection and energy efficiency. PREDA specializes in the development and management of projects, which focus on financial resources of the pre-accession instrument IPA, available EU programs and programs of domestic and foreign institutions.

## VISION

Our vision is to become a recognizable development agency at the local and regional level through professional work and a partnership approach, and to achieve significant results in improving business conditions and the lives of citizens in all spheres. We want to provide our associates with high-quality solutions that are related to their needs and implement them together with a clear strategy.

## MISSION

The development agency of the city of Prijedor "PREDA" is a non-profit organization that works independently and in cooperation with local partners, to create solutions for key business-economic and social challenges, and to create assumptions for long-term and sustainable development of the community.

# STRUCTURE

## ECONOMIC development

Entrepreneurship development  
Competitiveness of SME-s  
Prijedor Circle HUB  
*Research and innovative centre*  
*Kreativty centre*  
Info centre for investors

## SOCIAL development

Education  
Culture  
Sport  
Youth sector  
Health and social care  
Civilian society

## ENVIRONMENT & EE

Sustainable development  
Waste management and disposal  
"Green" agenda  
Circular economy

# NUMBERS

**19+**

years of  
experience in LED

**230+**

project proposals

**5+**

million EUR value  
of implemented  
projects

**18**

employed experts  
in the field of LED

**80+**

implemented  
projects

**120+**

services for  
investors

# SERVICES

## ECONOMIC development

- Preparation of project applications
- Preparation of business plans
- Preparation of marketing plans
- Internationalization
- Training and education
- Entrepreneurial infrastructure
- Investors support

## SOCIAL development

- Preparation of project applications
- Development of tourism products
- Marketing and promotion
- Mediation and connection
- Market research
- Organizing study visits

## ENVIRONMENT & EE

- Preparation of project applications
- Creation of business plans
- Informing
- Elaboration of studies
- Energy management
- Business connection



# CONTACT



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